



Marketing Associate (m/f) - Foodpanda
Marketing Associate | Warsaw, Poland
Job Offer No. **MA-HU5**

We are Foodpanda

Foodpanda together with its affiliated brands Hellofood and Hungrypanda is the leading group of online food ordering platforms active in 27 countries (including its Hungarian branch: <http://www.foodpanda.hu>) and more than 500 employees. It helps restaurants to increase sales through online and mobile platforms and provides them with constantly evolving technology and analytics. For consumers, Foodpanda group offers an online marketplace with widest gastronomic range, including e.g. salads, pizza, burger and sushi. Consumers choose their favorite meal on the platform or via app; Foodpanda processes the order to the restaurant which delivers the meal to the doorstep. Foodpanda was initiated by the leading startup incubator Rocket Internet in 2012 and is headquartered in Berlin, Germany.

About the job

We are looking for a Marketing Associate to develop and execute the marketing and promotions plans for our international ventures. This role will focus on Online Marketing, (SEM, SEO, Social Media). As our Marketing Associate you will support our team with the control, optimization and further development of the SEM channel (especially Google and Yahoo) through keyword research and ad testing. You are in charge of preparing promotion ongoing marketing campaigns. In return, you will be part of an international team of highly motivated and talented people. Rocket is moving at high speed, and will provide you with immense opportunities for initiative, creation and leadership.

Who we are looking for

The ideal candidate has strong communicative skills in Hungarian and and Polish/English. Currently you are studying business, marketing, media or communications at a university or college. You can't deny your strong enthusiasm for the Internet and its possibilities. You are commercially driven and possess a strong interest in building profitable online businesses. Moreover, you have the ability to communicate effectively at all levels and are experienced with the MS-Office package.

In return, you will get a high level of responsibility by being part of the most important marketing channel for Foodpanda.

Up for a challenge?

We are looking forward to receiving your CV **either in Polish or in English!** Please send your application to hr@foodpanda.pl In subject write the job offer number: [CM-HU5].