



Account/Sales Specialist (m/f) - Foodpanda

**Account Specialist | Warsaw, Poland**

Job Offer No. **AS-HU5**

### **We are Foodpanda**

Foodpanda together with its affiliated brands Hellofood and Hungrypanda is the leading group of online food ordering platforms active in 27 countries (including its Hungarian branch: <http://www.foodpanda.hu>) and more than 500 employees. It helps restaurants to increase sales through online and mobile platforms and provides them with constantly evolving technology and analytics. For consumers, Foodpanda group offers an online marketplace with widest gastronomic range, including e.g. salads, pizza, burger and sushi. Consumers choose their favorite meal on the platform or via app; Foodpanda processes the order to the restaurant which delivers the meal to the doorstep. Foodpanda was initiated by the leading startup incubator Rocket Internet in 2012 and is headquartered in Berlin, Germany.

### **About the job**

CRM at Rocket also means to promote multi-channel communication with customers all over the world. As a member of our campaign management team you will actively participate in exciting global projects. It will be your task to consult and support our ventures in planning, building and execution of campaigns across various channels. Measurement and evaluation are part of your role as well as monitoring of processes and related tools. You will work with data from different sources and use our campaign management tools for customer segmentation. Based on performance measurement you will derive information from the data, make recommendations and share your findings with internal and external project stakeholders. You will participate in developing CRM strategies and implement them in conjunction with the account managers to further support and improve CRM related measures. Our main goal is the multiplication of campaign management best practices across our ventures. In this regard, you will closely communicate with stakeholders and consult them about using the infrastructure and processes we provide. Working at Rocket is your chance to take part in the development of a fast growing startup environment.

### **Who we are looking for**

After earning your university degree in business, mathematics or informatics you were able to gain at least one year of professional experiences in Customer Relationship Management and campaign management. You possess excellent communication skills in Hungarian and English/Polish. Furthermore, your communicative and organizational skills are excellent. Finally, it is very important to us that you are able to work independently, pay attention to detail and are a good team player.

### **Up for a challenge?**

We are looking forward to receiving your CV **either in Polish or in English!** Please send your application to [hr@foodpanda.pl](mailto:hr@foodpanda.pl) in subject write the job offer number: [AS-HU5].