



**EXCHANGE FOR EXPERIENCE**

# **International Conference „Exchange for Experience” 2012**

**IT management \* Business Simulation Games**

**Think about IT!**

**Organized by:**



**INDEPENDENT STUDENT ASSOCIATION**

## **„Exchange for Experience” 2012**

### **Think about IT**

Dear Sirs,

**Independent Student Association** of the **Warsaw School of Economics** is honored to invite you to attend the International Conference „**Exchange for Experience**”.

“**Exchange for Experience: Think about IT**” is the 12<sup>th</sup> edition of international conference series organized by our association annually since 2000. The name reflects its aim, which is to share knowledge and experience connected with up-to-date business topics between students from countries all across the Europe. During previous editions we explored such issues as: e-business, knowledge management, power of influence, creative and controversial advertising.

Exploring the possibilities given by IT that are still rarely used is the main goal of this year's conference. That is why we invited widely known global IT companies like: Microsoft, IBM, Oracle and the best Polish firms to confront their knowledge with business cases and asked to create simulation games based on it. The Conference guests play these games. We believe that this will show that IT can be used not only to build databases and



create networks but also can help make decisions in business. From our own student experience, we know, that there is nothing that teaches you better than practice. In accordance to this rule, there will be no long and boring lectures, just workshops, where all of the participants will have the occasion to learn on their own.

In the meantime, we wish everyone could also learn as much as possible about Poland and Polish culture. Warsaw life will bring a great opportunity of seeing young and developing country with enthusiastic and welcoming people. In order show more of tradition and country's history, we plan to visit Cracow - former Polish capital.

In return, we want all guest to bring enthusiasm and share their knowledge and experiences about the specifics of student organization existence in country they come from.

## **ABOUT THE CONFERENCE**

### **WHERE AND WHEN**

Exchange for Experience will be held between 14th and 18th November 2012. All workshops and case studies will take place at Warsaw School of Economics between 14-16<sup>th</sup> November. Trip to Cracow is planned for 17-18<sup>th</sup> November.



### **PARTICIPATION**

We would like to invite teams consisting of 3-5 members representing each organization. However, if these requirements will be unable to achieve, we are open to welcome groups of other sizes.

All student organizations willing to take part in the Conference will be required to register on special platform and fulfill personal information about the participants. In order to know each other better, there will be minor tasks to prepare on platform, prior to arrival to Warsaw. These tasks will consider presentation of participant's country, school and themselves.

For any changes or further information, please visit our website: [www.e4e.nzsgh.pl](http://www.e4e.nzsgh.pl) or visit us on Facebook: [www.facebook.com/Exchange4Experience](http://www.facebook.com/Exchange4Experience).

### **ENTERTAINMENT**

Different style party will be organized every evening. In the afternoons, additional activities such as: sightseeing, tram tour, museum visits and more. During trip to Cracow, sightseeing and the farewell party will also take place.

### **COST**

For this moment the entrance fee is approximately €120. This includes workshops, accommodation, meals, parties, touring attractions (it does not cover your arrival cost). However, we are conducting negotiations with future sponsors and for this reason we hope this price will drop soon.





### Independent Student Association



The Independent Student Association was established in 1980 as a form of student's protest against communism. The main fields

of its activity were politics and propaganda fighting. The ISA used to organize demonstrations and strikes protesting against communism, injustice, lack of democracy and freedom of thought and speech. Today, we are a nationwide, politically independent organization which is engaged



in various aspects of students life: we organize conferences, develop training programmes, prepare exhibitions, organize parties, student camps, charitable events, photo competitions and we run a cinema for students at our school. Our priority is to organize an animate students life in our university. We do it by offering numerous project and student exchanges. We encourage to visit our website: [www.nzssgh.pl](http://www.nzssgh.pl), where everyone can find detailed information about our projects.

### CONTACT

If your organization is interested in participating in "Exchange For Experience 2012: Think about IT" conference, inform us on e-mail: [exchange4experience@nzssgh.pl](mailto:exchange4experience@nzssgh.pl) or visit us on Facebook:

[www.facebook.com/Exchange4Experience](http://www.facebook.com/Exchange4Experience) and our website: [www.e4e.nzssgh.pl](http://www.e4e.nzssgh.pl)

### ORGANIZERS

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